

# MEMORANDUM

TO: Terry Martino

FROM: Daniel F. Kelleher

DATE: December 4, 2013

RE: Economic Services Unit Activities for November 2013

Unit activities were as follows:

#### State Event Planning

On Friday, November 1st, staff teleconferenced into a meeting about 2014 Events Planning sponsored by the Executive Chamber and the I Love NY Division of Tourism (ILNY). The meeting was held to develop an initial list of events that may benefit from ILNY participation. Staff will continue to work with I Love NY on identifying potential events across the Park.

### Centerstate CEO Agenda for Economic Opportunity

On Friday, Nov 8th, staff attended a presentation about the Centerstate CEO's market analysis for export industries in the North Country, Mohawk Valley, Central, Finger Lakes, and Southern Tier Regions of New York. The market analysis determined a \$245 billion global market exists and is available to technology-related industries already located in the region (primarily located in the Syracuse MSA). The report seeks to identify strategies to tap this underserved market.

## Hamlets 3 Phase 2

On Tuesday, Nov 12th, the consulting team for Hamlets 3 Phase 2, a NYSDEC Adirondack Smart Growth-funded project, held their capstone meeting at the APA's Ray Brook offices. The Hamlets 3 Phase 2 projects worked in four municipalities (Town of Caroga, Fulton County; Towns of Indian Lake and Long Lake, Hamilton County; Town of Jay, Essex County) to identify strategic design projects that could improve the communities' economic situations. Proposed projects included a trail in Long Lake, a hotel in Blue Mountain Lake, a new road and pedestrian plaza in Indian Lake, a hotel and park in Caroga Lake, and a diversified housing development in Au

Sable Forks. Staff will assist communities that choose to move forward with the recommendations.

#### J&L Steel Site Remediation Conference Call

On Tuesday, 11/19/13, staff participated in the monthly J&L Steel site remediation conference call with NYSDEC and regional and local officials. It was highlighted that transfer of the remediated 18-acre Environmental Restoration Program site to the St. Lawrence County is working its way through various steps and that this will eventually allow for new commercial and/or industrial uses on the site. The US Environmental Protection Agency has expressed some interest in assisting with the remediation of the remaining 36 acres. Their involvement will be coordinated by NYSDEC.

## Planning Division Support

Staff is supporting the State Lands division in the State's review of the Remsen-Lake Placid Travel Corridor Unit Management Plan. If DOT & DEC decide to re-open and revise the existing UMP, APA would be an involved agency under SEQR and the Agency Board would need to make a determination on consistency of a revised unit management plan with the Adirondack Park State Land Master Plan.

#### Regulatory Programs Support

Economic Services staff is supporting Regulatory Programs on several projects including a recreation facility in Warren County, a hotel in Essex County, a mine in Franklin County, two recreation facilities in Essex County, a wind park in Saratoga County, a retail use in Essex County, a railway in St. Lawrence County, and a mine in Oneida County.