



Economic Affairs Committee  
Draft  
May 30, 2014  
3:10 PM

**MINUTES OF THE ECONOMIC AFFAIRS  
COMMITTEE MEETING HELD ON  
May 8, 2014**

The Economic Affairs Committee convened at 2:20 PM.

**Economic Affairs Committee Members Present:** Leilani Ulrich (Agency Chairwoman, absent and excused) Arthur Lussi (Economic Affairs Committee Chair), Bradley Austin (DED), Karen Feldman, Dan Wilt and Robert Stegemann (DEC).

**Other Members or Designees Present:** Sherman Craig (absent and excused), Dierdre Scozzafava (DOS), Bill Thomas, Bill Valentino.

**Agency Staff Present:** Terry Martino (Executive Director), Jim Townsend (Counsel), Dan Kelleher (Special Assistant-Economic Affairs)

**Others Present:** Fred Monroe (Executive Director, Local Government Review Board)

Committee Chair Lussi opened the meeting at 2:20 PM.

On motion by Dan Wilt, seconded by Bradley Austin, the Board unanimously approved the April 11, 2014 minutes.

Special Assistant for Economic Affairs Dan Kelleher provided the following update:

He introduced the newest Keyboard Specialist 1 for the Enforcement and Economics Divisions, Annemarie Peer.

Mr. Kelleher noted that consumer spending was decreased for Adirondack counties first quarter sales, year-over-year, from 2013 to 2014. A slow start to winter and extremely cold weather likely contributed. Essex County, however, saw an increase of 1 percent.

Mr. Kelleher highlighted that staff is working with the Town of Willsboro to promote sustainable development in the community's Hamlet and Industrial Use areas. Plans include developing a grocery store feasibility analysis and marketing of the Town's industrial park.

**Presentation by David Cilley of St. Regis Canoe Outfitters:**

Mr. Cilley provided a brief background highlighting his love of the outdoors. He moved to the Adirondacks in the 1970's to open the

Eastern Mountain Sports store in Lake Placid. After that he opened his own outfitter operation from his home which he has expanded to two base camps. The company packages everything from camping gear to food, making it possible to get out of a car directly into canoe or kayak without planning ahead. He said development of lighter materials and an aging population has helped increase business. Average rentals vary from 4 hours to 4 days. He also publishes maps and said the release of his Adirondack Paddlers Map (the first waterproof map of its kind) may have had the biggest impact on his business. He said he employs 15-20 people seasonally.

Mr. Cilley said he also educates customers and helps them sort out the permitting process. He suggested the State provide permitting information on-line in a centralized location. He also suggested a self-registration system for backcountry camping allowing for 24/7 access.

Following a question and answer session, Mr. Cilley was provided with a certificate of appreciation by Mr. Lussi and Executive Director Martino.

Meeting ended at 3:15 p.m.