

LEILANI CRAFTS ULRICH Chairwoman **TERRY MARTINO**Executive Director

MEMORANDUM

TO: Terry Martino, Executive Director

FROM: Dan Kelleher, Special Assistant for Economic Affairs

DATE: March 3, 2016

RE: Economic Services Unit Activities for February, 2016.

Unit activities were as follows:

Regional Economic Development Council Support

Staff continues to assist several North Country Regional Economic Development Council (NCREDC) workgroups in advance of the 2016 REDC initiative. On February 8, staff attended a meeting of the Council's Priority Project and Plan Implementation Committee. Additionally, staff attended a meeting of the NCREDC on February 19 in Potsdam. There are anticipated to be several new competition elements in 2016 with the final announcements pending budget approval.

Adirondack Park Smart Growth Grant Program

Staff is reviewing submissions for the Adirondack Park Smart Growth Grant program. This year, NYS DEC will fund up to \$400,000 in projects that advance economic and community development while adhering to the principals of smart growth.

Hamlet Economic Planning and Assistance Initiative - Lake George

The Town and Village of Lake George have both signed on to participate in the Agency's HEPA Initiative. Staff met several times in February with staff and leaders from the two municipalities. The team expects to begin an extensive public outreach process in late March that will continue through the early summer period. Following the conclusion of the public outreach components, Agency staff will work with the Lake George stakeholder workgroup to draft an economic development plan for the communities.

Lake Placid Main Street Improvement Committee

Staff is assisting a committee in Lake Placid tasked by the Village Board with reviewing policies regarding sanitation/cleanliness, parking, and signage. The purpose of the initiative is to increase the vitality of Main Street and encourage more visitation. Staff attended meetings of the committee on February 9 and 23.

Public Outreach

On February 9, staff spoke with students from Clarkson University's Adirondack Semester about the Agency, the Adirondack Park, and the Adirondack Park's economy. This semester's Adirondack program hosts seven students from across New York State.

Regulatory Programs Support

Economic Services staff is supporting the Regulatory Programs Division on several projects including a subdivision in Essex County, an industrial project in Clinton County, an energy project in Saint Lawrence County, and a marina project in Franklin County.

Planning Division Support

Staff supported the State Lands Division in the Agency's development of the Final Supplemental Environmental Impact Statement for revisions to the Adirondack Park State Land Master Plan.