



LEILANI CRAFTS ULRICH
Chairwoman

TERRY MARTINO
Executive Director

MEMORANDUM

TO: Terry Martino, Executive Director

FROM: Dan Kelleher, Special Assistant for Economic Affairs

DATE: June 2, 2016

RE: Economic Services Unit Activities for May, 2016.

Unit activities were as follows:

Regional Economic Development Council Support

Staff continues to assist several North Country Regional Economic Development Council (NCREDC) workgroups as part of the 2016 REDC initiative. On May 10, staff attended a meeting of the Council's Priority Project and Plan Implementation Committee. Additionally, staff attended a meeting of the NCREDC on May 12 in Lake Placid. Several new competition elements were added in 2016 including the \$100 million Downtown Revitalization Initiative.

Hamlet Economic Planning and Assistance Initiative - Lake George

Staff is assisting the Town and Village of Lake George in the drafting of a joint economic development plan as part of the Agency's HEPA Initiative. On May 18, staff assisted Town and Village staff in hosting a public outreach meeting; about 15 members of the public attended. Staff has also developed and released a community input survey designed to solicit input from residents, visitors, and seasonal residents. Staff is currently working with the Town and Village to schedule more public outreach events.

Hamlet Economic Planning and Assistance Initiative – Crown Point

Staff is assisting the Town of Crown Point in the drafting of an economic development plan as part of the Agency's HEPA Initiative. Staff met with the Town's local stakeholder workgroup in Crown Point on May 4 and May 31. Staff will work with the stakeholder workgroup to pursue a public outreach process. Subsequent to public input, staff will assist the workgroup in developing an economic development plan for the Town.

Adirondack Park IDA Outreach

Staff met with representatives from the North Country Regional Chamber of Commerce and Park Industrial Development Agencies (IDAs) at the Agency's offices in Ray Brook on May 23 to discuss business recruitment strategies for the Adirondack Park. The

stakeholders are operating as an ad hoc workgroup called the Adirondack Business Recruitment Workgroup which now includes economic development leaders from the Park's 12 counties. The group hopes to host several business recruitment events across the Park as well as participate in coordinated marketing efforts.

Lake Placid Main Street Improvement Committee

Staff assisted a committee in Lake Placid tasked by the Village Board with reviewing policies regarding sanitation/cleanliness, parking, and signage in the community's central business district. The purpose of the initiative is to increase the vitality of Main Street and encourage more visitation. Staff attended several meetings of the committee in May.

Community Outreach

On May 13, staff presented an overview about the Adirondack Park to Stockton College students visiting the Olympic Regional Development Authority. The presentation covered topics including the Adirondack Private Land Use Plan, the State Land Master Plan, economic development in the Park, and the State's recent purchase of the Finch Pruyn lands.

J&L Site Redevelopment

On May 17, staff participated in a conference call with local officials, NYS DEC, and the US Environmental Protection Agency to discuss the remediation of the J&L property in the Town of Clifton. The group is pursuing strategies to finalize site remediation including the removal of existing buildings, develop infrastructure on the property, and to find new uses for the site. The Development Authority of the North Country (DANC) is currently writing and facilitating grants to remove existing buildings that are structurally deficient and pose dangers to public health. In February, the Agency approved a permit for the first new use on the site, a boat washing station and public information center.

EatADK Restaurant Week Development

Staff assisted a workgroup to develop a restaurant week event in Lake Placid. The event was used to spur economic activity in the "off season" with the first ever-of-its-kind in the Park event taking place from May 13 through May 22. It is anticipated that the event will be enlarged to include other Adirondack communities in subsequent years.

Regulatory Programs Support

Economic Services staff is supporting the Regulatory Programs Division on several projects including a subdivision in Essex County, an industrial project in Essex County, two tourism facilities in Essex County, an energy project in Essex County, a tourism accommodations project in St. Lawrence County, and a marina project in Franklin County.